



Bishop Wordsworth's School

Exeter Street, Salisbury, Wiltshire SP1 2ED

Telephone: 01722 333851

Fax: 01722 325899

E-mail: admin@bws.wilts.sch.uk

Website: www.bws-school.org.uk

Head Master: Dr S D Smallwood BSc (Hons) PhD NPQH

11 May 2017

Dear Parents/Guardians

Social Media Trend

I would like to draw your attention to a new social media trend that we have been made aware of.

The Netflix series '13 Reasons Why' is a drama series rated 18 that nevertheless appears to be very popular amongst school pupils. It has generated a series of spin-off games and dares, whereby children are set increasingly risky dares, the last of which is to commit suicide.

A second similar 'game' is the so-called 'Blue Whale' suicide challenge, which involves progressively more risky challenges being sent via social media.

I would encourage you to monitor your son's viewing and discuss this with him if necessary. Please feel free to contact the Pastoral Offices in school if your son is affected by any of these worrying activities.

Yours sincerely

S D Smallwood
Head Master