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14 September 2016

Dear Parents/Guardians

Safe Drive Stay Alive Roadshow at St Edmund's Girls' School, Salisbury

Wednesday 5 October 2016 – Year 13

The school is working with Wiltshire Fire Brigade, Wiltshire Police and the County Road Safety Units to educate Wiltshire students about their actions and possible consequences as drivers or motor cycle riders.

We recognise there is perhaps no time more worrying for parents than as their children begin to become drivers, and for good reason. It's a tragic fact that young drivers are statistically very much the most at risk. As a combined response, Wiltshire's Emergency Services and other partners have developed a Roadshow. It is an extremely powerful and emotional experience called 'Safe Drive Stay Alive' and runs to a tried, tested and proven formula. Feedback evidences that this really is a very effective experience for young people.

Each show traces the events leading up to a road traffic collision and shows how the emergency services deal with the aftermath. If your child knows personally of somebody who has been killed or seriously injured in a Road Traffic Collision this presentation is likely to remind them of the event and associated emotions. If this is the case then careful consideration should be given to their attendance.

This is a powerful and emotional initiative that brings home the very real message of the consequences of poor driving behaviour on the road. The shows have been designed to make young people aware of their responsibilities for their actions on the road and the potentially lethal results of failing to drive responsibly.

Accordingly, arrangements have been made for your son to attend the Safe Drive Stay Alive Roadshow, to be held at St Edmund's Girls' School, Laverstock, Salisbury on Wednesday 5 October. The event is free of charge.

Boys will attend normal morning lessons on Wednesday and will need to make their own way to St Edmund's School during their lunch break. They should allow 30 minutes for the walk. Registration will take place outside Reception at St Edmund's School at 1.10pm. Mr Burnside and Mr Endersby will be present. The Roadshow is expected to last no more than 90 minutes and pupils are then free to make their own way home.

Please do contact me at School if you require any further information.

Yours sincerely

R V Burnside
Head of Sixth Form