

### **What is the BWS Corporate Partnership offer?**

BWS has a reputation for matching a private school education despite being only state-funded. This reputation comes from academic, sporting, extra-curricular achievements, and from the achievements of Wordsworthians themselves.

### **BWS Corporate Partners benefit from joining us at three Levels:**

#### **Level 1 "Exclusive"**

"Exclusive" means there is only one partner company per sector at any one time, e.g. 1 estate agent; 1 insurance company; 1 car dealership, 1 legal firm, 1 pharmaceuticals, 1 construction company.

- a) **Company hyperlink-logo** on the BWS website, Events & Foundation newsletters, publications. [BWS & Community comprises **A, B, C income groups** - local, national, international]
- b) **Free entry to B2B / B2C** networking, social events for 2 company members:  
e.g. golf day / drinks & nibbles receptions / race day / Speaker event / BWS Summer Ball / Talks / Conferences / Careers - Business Fairs
- c) **Display your own banners or signs** at sports, events, talks, conferences
- d) **Corporate Social Responsibility** can be demonstrated and publicised
- e) **BWS societies** are very active, offering PR opportunities locally and nationally

#### **Level 2 "Full Partner" - includes all the benefits of Level 1**

**The significant and exceptional benefit** is the unrivalled publicity and PR campaign potential of having your company name on an existing building / hall / room where it will gain public exposure at events, visits and can be used by you in your own promotional campaigns.

#### **Level 3 Extraordinary Corporate Partner**

These partners have proposed specific offers in being associated with BWS.

**For more details contact:**

**Roger Crisp**  
**Director of External Relations**  
**rtc@bws.wilts.sch.uk**  
**m: 07985 45 45 76**